



Online Phishing

Tips to discover Phishing attempts
and avoid them

Content



- What is Phishing?
- Signs of Phishing
- Purpose of Phishing
- Phishing Techniques

What is Phishing?



Phishing is the criminally fraudulent process of attempting to acquire sensitive information such as usernames, passwords and credit card details by masquerading as a trustworthy entity in an electronic communication. Phishing is typically carried out by e-mail or instant messaging.

Signs of Phishing



- Unsolicited requests for personal information
- Alarmist warnings. .
- Mistakes.
- Addressed as “Customer.
- The words “verify your account”
- The phrase “Click the link below to gain access to your account.”

Purpose of Phishing



Collect your personal information in order:

- To impersonate you.
- To steal or rob you.

Phishing Techniques



- Social engineering.
- Link manipulation.
- Filter evasion.
- Website forgery.
- Phone phishing.